

LIZ ALESSIO'S
★ 6TH ANNUAL ★
HARVEST HOEDOWN
BENEFITING COPE FAMILY CENTER

Sponsorship Opportunities

Proceeds from the event benefit Cope's family support and child abuse prevention services so children in Napa County can grow up safe, healthy, and loved. Your sponsorship helps make this possible.

Cowboy Partner **\$25,000** Presenting Sponsor | Limited to 1

Step into the spotlight as the Presenting Sponsor of Liz Alessio's Harvest Hoedown. As our Cowboy Partner, your organization's name is woven into the very identity of the evening, from the moment the invitation hits guests' inboxes to the final curtain call. This is the ultimate opportunity to align your brand with Cope Family Center's mission and be recognized as a cornerstone of our community.

Recognition as Presenting Sponsor:

Liz Alessio's Harvest Hoedown, Presented by [Your Organization], Benefitting Cope Family Center

At the Event

- Table of 12 with premium stage placement | Remarks during the program
- Meet and greet with featured artist | Signed Guitar by featured artist
- Dedicated table service | Premium wines
- Top logo placement: printed program, event signage, slideshow

Before the Event

- Presenting Sponsor recognition and top logo on event website and digital invitation
- Dedicated social media appreciation post

Year-Round with Cope

- Name, quote & photo in Impact Report | Newsletter feature story | Quote & photo + top logo placement on Cope's website
- 2 onsite parenting seminars for employees

Corral Partner **\$15,000** Main Stage Sponsor | Limited to 2

Own the main stage. As the Corral Partner, your logo anchors the centerpiece of the evening: the stage where the night's entertainment, energy, and memories are made.

At the Event

- Table of 10 with preferred placement | Logo on main stage backdrop | Recognition in opening remarks
- Meet and greet with featured artist | Premium wines
- Preferred logo placement: printed program, event signage, slideshow

Before the Event

- Preferred logo placement on event website and digital invitation | Dedicated social media appreciation post

Year-Round with Cope

- Name & quote in Impact Report | Dedicated newsletter acknowledgement | Quote + prominent logo on Cope's website
- 1 onsite parenting seminar for employees

Roundup Partner **\$10,000** Auction Paddle Sponsor | Limited to 1

Your logo is in every guest's hand during the live auction, one of the most exciting and high-energy moments of the evening.

At the Event

- Table of 8 with preferred placement | Meet and greet with featured artist | Auctioneer acknowledgement during live auction

- Logo on all bidder paddles
- Prominent logo placement: printed program, event signage, slideshow

Before the Event

- Prominent logo on event website and digital invitation | Dedicated social media appreciation post

Year-Round with Cope

- Name & quote in Impact Report | Group newsletter acknowledgement | Quote + prominent logo on Cope's website
- 1 onsite parenting seminar for employees

Saddlebag Partner \$7,500 Guest Gift Sponsor | Limited to 2

Leave a lasting impression, literally. As a Saddlebag Partner, your brand travels home with every guest in the form of a one-of-a-kind keepsake. Choose from two exclusive gift sponsorships:

Bandana Partner: Your name on a branded red bandana gifted to every guest.

Boot Kickin' Partner: Your name on a cowboy boot-shaped charm at each guest's table setting.

At the Event

- 6 tickets | Meet and greet with featured artist | Name on guest takeaway gift | Logo: printed program, event signage, slideshow

Before the Event

- Logo on event website and digital invitation | Dedicated social media appreciation post

Year-Round with Cope

- Name in Impact Report | Group newsletter acknowledgement | Logo on Cope's website

Saloon Partner \$5,000 Bar Sponsor

Belly up to the bar with your brand front and center. Your logo on drink menus and bar signage places your organization at one of the most visited spots of the evening.

At the Event

- 6 tickets | Logo on drink menus and bar signage | Logo: printed program, event signage, slideshow

Before the Event

- Logo on event website and digital invitation | Group social media appreciation post

Year-Round with Cope

- Name in Impact Report | Group newsletter acknowledgement | Logo on Cope's website

Rodeo Partner \$2,500 Community Sponsor

Every great rodeo depends on a strong community showing up. Your support helps make the Harvest Hoedown possible, with recognition throughout the evening as a valued member of the Cope community.

At the Event

- 4 tickets | Prominent name: printed program, event signage, slideshow

Before the Event

- Name on event website and digital invitation | Group social media appreciation post

Year-Round with Cope

- Name in Impact Report | Group newsletter acknowledgement | Prominent name on Cope's website

Howdy Partner \$1,000 Entry Sponsor

Sometimes the most meaningful thing you can say is "howdy", we see you, and we're grateful you're here. Your generosity helps Cope Family Center show up for the families who need us most.

At the Event

- 2 tickets | Name in printed program and event slideshow

Year-Round with Cope

- Name in Impact Report | Name on Cope's website

